



2020 Editorial Calendar*		
Month	Theme	Possible topics to be covered
January	Networking	<i>Learning best practices for networking as a young planner</i>
February	Exam Prep and Education	<i>With the CFP exam coming up next month, this issue dives into study best practices, how to pick yourself up if you fail and how to craft CE plans when you've been in the profession a few years</i>
March	Work/Life Balance	<i>Explores how young professionals can handle the challenges of parenting, working and balancing it all</i>
April	Succession Planning	<i>How young planners can broach the topic of succession planning and prepare for next steps</i>
May	Mentorship and Relationship Management	<i>Cultivate and manage relationships, including with mentors, colleagues and clients</i>
June	Financial Planning Career Paths	<i>Exploring the different career paths in financial planning</i>
July	Personal Brand	<i>Developing your personal brand for success in the financial planning profession</i>
August	Communication Skills	<i>Explores how to develop communication skills with clients, sharpen conflict resolution and emotional intelligence skills</i>
September	Compensation	<i>A dive into different compensation models in the profession</i>
October	Your Career	<i>Developing your career. Best practices for moving up the ranks and working on professional development</i>
November	Giving Back and Getting Involved	<i>Giving back with pro bono planning and getting involved in local chapters</i>
December	Future of the Profession	<i>Trends driving the future the profession</i>

* Calendar is subject to change without notice.