

Journal of Financial Planning®

2020 Editorial Calendar*		
Month	Theme	Possible topics to be covered
January	College Funding	<i>Understanding various financial aid options, including grants, scholarships, work-study, and loans; 529 plans</i>
February	FinTech	<i>How the latest software, systems, big data, and AI is impacting the planning process and financial planning firms</i>
March	Client Trust and Communication	<i>Financial counseling and financial therapy theories and practices</i>
April	Estate Planning	<i>The latest on estate planning according to recent case law and new legislation</i>
May	Next Generation of Planners and Clients	<i>Career paths in financial planning; business models for successfully serving the next generation of clients</i>
June	Trends in Investing	<i>Insights from the 2020 Trends in Investing Survey, including cryptoassets, ESG, and alternative investments</i>
July	Health and Aging Planning	<i>Navigating healthcare planning; working with aging clients (best practices and understanding the planner's responsibility); unique issues related to "solo agers"</i>
August	Behavioral Finance	<i>Practical applications of behavioral finance concepts and theories</i>
September	Regulatory Update/ Fiduciary Issues	<i>State-level fiduciary efforts, including possible state preemption of the SEC investment adviser rule package</i>
October	Tax Planning	<i>End-of-year tax planning strategies; implications of and any new amendments to the TCJA</i>
November	Diversity/Inclusion	<i>How to recruit and retain professionals of color; understanding changing planner/client demographics</i>
December	Future of the Profession	<i>Trends driving the future the profession; progressive business models and client servicing systems; exploring the definition of "financial planning"</i>
December	Best of the Journal 2020 (exclusive digital edition)	<i>The most influential Journal articles from 2020</i>

* Calendar is subject to change without notice.